

MEDIA  
PACK  
**2025**



# Belgravia

**Belgravia**  
AWARDS

# Belgravia

Belgravia magazine has been delighting its loyal readers for over 35 years. These include the people who own, run, work in, live in and visit Belgravia.

Belgravia is published by Publishing Business which also produces Mayfair Times, Sloane Square and Victoria magazines and curates and hosts The Mayfair Times Community Awards, The Belgravia Awards, The Chelsea Awards and the Mayfair Times Literary Festival.

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## EDITORIAL

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We cover topical news and events, interview local personalities and business owners of note, and feature food, fashion, culture, travel, interiors and property. Belgravia magazine has a very loyal readership who trust the publication to entertain, inform and inspire them, issue after issue.

Working closely with Grosvenor, the magazine is dedicated to covering news and events in one of the UK's wealthiest and most exclusive residential districts.

All editorial is tailored to this unique readership, providing bespoke, inspiring and intelligent content within each edition.

## Readership profile

Belgravia magazine provides the perfect vehicle to promote high-quality and luxury brands, property, products and services to an affluent and sophisticated local community.

For local businesses the magazine presents an unrivalled opportunity to be seen in not only the homes and offices of local consumers, but also the hotel rooms of business and leisure visitors from the UK and around the globe.

Advertising in Belgravia magazine drives profitable footfall into the local boutiques, salons, showrooms, art galleries, health and beauty clinics, property agents and restaurants in the area. Advertising raises a brand's profile and awareness, generates key sales and provides a competitive edge. It also drives important visitor traffic to websites, in order to gain further information and make a purchase.



## Circulation and distribution

Belgravia magazine is published six times a year and is delivered to homes, hotel rooms, members' clubs, offices, retailers and restaurants throughout Belgravia.

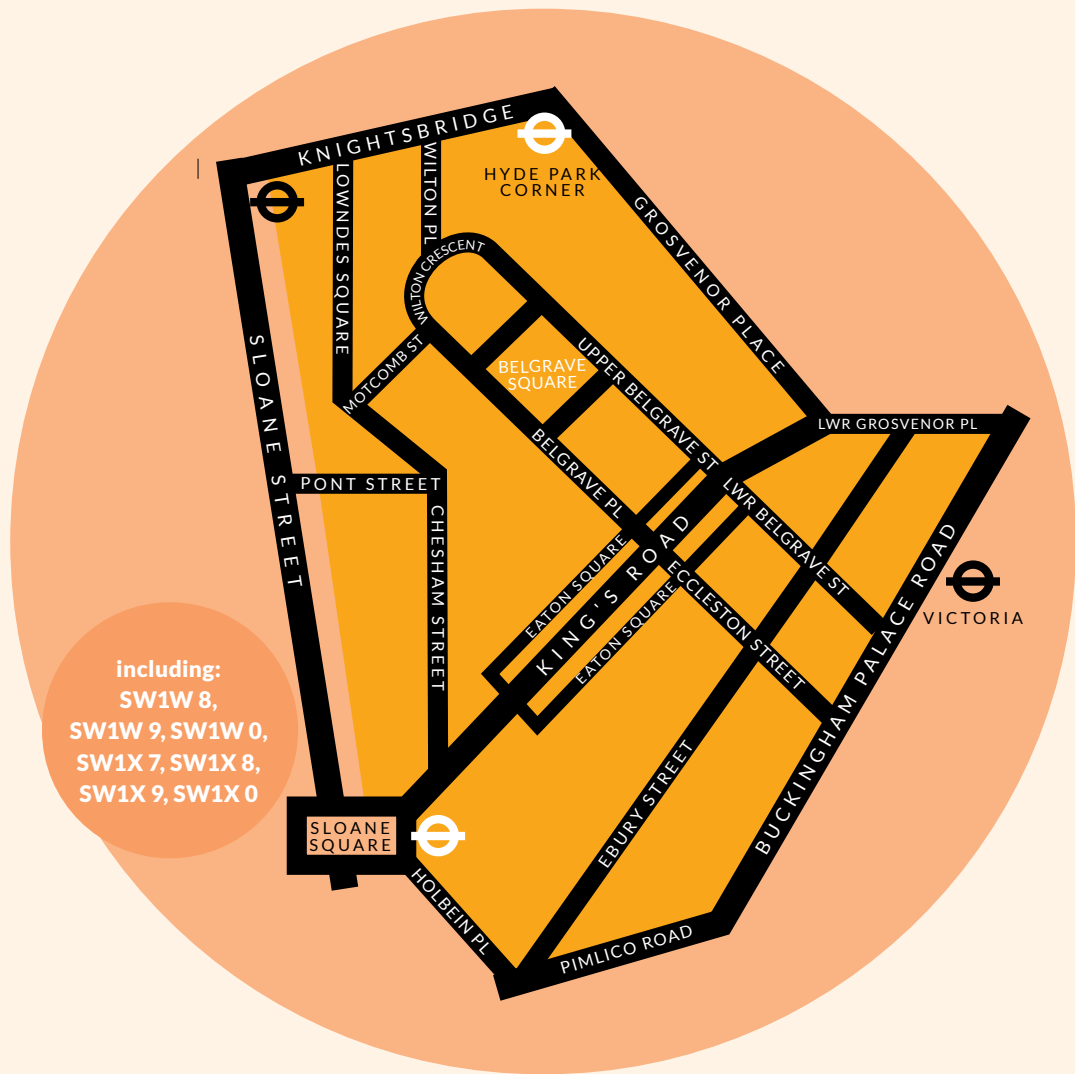
## Geoplan mapping

We use state-of-the-art Geoplan mapping and social demographic system, Tactician, to provide a targeted distribution. GPS tracking

devices are used by our distribution teams, to ensure that we reach every part of this designated area.

We provide a saturation circulation for this niche district, which has been fine-tuned over many years.

**10,000 copies**  
**30,000 readership**



# Testimonials

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## What our readers and advertisers have to say...

Belgravia magazine's delightful mix of local news, celebrity profiles and splendid photography make it absolutely essential reading for all of us living in and loving this unique part of London. It keeps us up to speed with who is doing what, with what and to whom on the culinary, artistic, musical, business, residential and community fronts; in fact, its Community Awards have given a richly deserved new focus to the great charitable work being undertaken by our citizens in all kinds of ways. Outstanding coverage and strong writing in a highly professionally produced package!

**Sir Martyn Lewis**  
Resident and executive chairman,  
[Yourbigday.tv](http://Yourbigday.tv)

Huge congratulations to the team at Publishing Business and to all the contributors over the years on this incredible achievement. The magazine is the stalwart of the Belgravia neighbourhood.

It is fantastic to have a magazine for both residents and local businesses with creative and engaging content that brings the community together. Long may it continue.

**Marcus Wareing**  
Restaurateur

A delightful publication that keeps us up to date and brings us all together, Belgravia Magazine is a champion of all the incredible independent talent in this corner of London. Home to the likes of Philip Treacy and David Linley, Belgravia is awash with design that is in demand around the world. We're a community with so much to offer and such a rich history, this magazine is a celebration of that.

**Joanna Wood**  
Retailer and interior designer

"I am a great fan of Belgravia magazine as I believe it is so important to raise awareness of local issues, not only to enhance community spirit, but also because it galvanises people into action. Some years ago I was very involved in setting up the first Farmers' Market in Westminster, which still thrives today on Pimlico Road. There is no doubt Belgravia magazine helped us achieve this and as a result everyone in the area has benefited.

We like to celebrate the success of Belgravia Magazine's 150th issue and for many issues to come"

**David Linley (Lord Snowdon)**  
Founder of Linley

Many congratulations to the Belgravia Magazine for their 150th issue of informing residents, supporting shopkeepers and celebrating the community of Belgravia.

**Jo Malone CBE**

Congratulations to Belgravia magazine on reaching 150 issues. Mosimann's, my dining club has been in Halkin Street for almost 30 years and I have lived around the corner for fourteen years; throughout my association with the area I have always thoroughly enjoyed receiving the Belgravia magazine. There is a great variety of articles giving news of the shops and personalities that live and work in our special corner of London. I always learn something new with each edition.

**Anton Mosimann, OBE, DL**

"Belgravia magazine keeps me in the loop and updated with all our neighbourhood activity. I travel so much for work that it is a tool for me to catch up with all the local news and gossip. I particularly enjoy the Food and Drink pages as (very sadly) I am no great chef."

**Anya Hindmarch**  
Local resident

# Belgravia

## AWARDS

The Belgravia Awards celebrate the local community by recognising the efforts of people and companies that have made a positive contribution to local life. Awards are presented in The Peninsula's beautiful ballroom to inspiring people who live or work in Belgravia including Local Hero, Friend of the Earth, Bright Young Thing, Made in Belgravia, The Arts Award, Charitable Champion, At Your Service, Lifetime Achievement, Old Friend and New Friend.

This is very much a celebratory evening for the residents and businesses of Belgravia, to get together and recognise key individuals in their community.

Please contact us for details on sponsorship of the awards.

## Advertorials

These are bespoke promotions, designed and produced by us on your behalf for maximum impact.

For select products and services, advertorials are ideal as informative and educational marketing communications. They benefit also from "perceived endorsement" from editorial.

We always consider ideas for joint Belgravia magazine/client promotions.

## Media Rates

### Premium

Outside back cover	£3,000
Inside front cover	£2,700
Inside back cover	£2,400
Inside front cover double page spread	£3,300

### Display

Double page spread	£3,000
Full page	£1,680
Half page	£930
Quarter page	£600
Directory	£145 per annum for a maximum of 16 words Other rates are available for extra wording and logos

### Special

Advertorial page	£2,340
Advertorial double page spread	£4,080
Loose inserts	£100 per thousand

Series/volume discounts are also available on these rates  
All rates exclude VAT

# 2025 Publishing Dates and Specifications

## Contact

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Issue	Copy date	Publication date
Feb	23 Jan	2 Feb
Apr	27 Mar	11 Apr
Jun	15 May	30 May
Aug	3 Jul	18 Jul
Oct	11 Sep	26 Sep
Dec	6 Nov	21 Nov
Feb 26	22 Jan	6 Feb

Mechanical specifications	(depth x width, mm)
DPS – bleed	266 x 426
DPS – trim	260 x 420
Full page – bleed	266 x 216
Full page – trim	260 x 210
Full page type area	229 x 182
Half page horizontal	111 x 182
Half page vertical	229 x 88
Quarter page	111 x 88

## Production

- Supply as digital artwork only
- Allow for perfect binding
  - High-resolution pdf
  - Embed all fonts and high-resolution images

# Belgravia

JUNE 2022 #173



ALSO INSIDE: Meet the most powerful women in the world  
Dasha is back: The actress' manager of Instagram's golden age  
Demi Lovato's comeback: The singer's journey to the top of the charts

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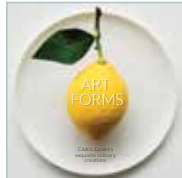
AUGUST 2021 #166



ALSO INSIDE: The best of the 2021 Festivals: A guide to the best of the festival season  
The best of the 2021 Festivals: A guide to the best of the festival season  
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APRIL 2022 #172



ALSO INSIDE: The best of the 2022 Festivals: A guide to the best of the festival season  
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OCTOBER 2021 #164



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AUGUST 2022 #174



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